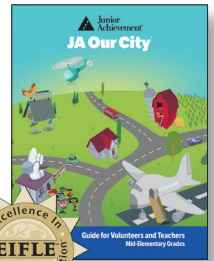




JA Our City[®] Program Overview | Summer 2018



JA Our City featuring Cha-Ching™ introduces third-grade students to financial literacy and grade-level social studies learning objectives, including how people manage their money and the importance of economic exchange within a city. Dr. Alice Wilder, an award-winning expert on childhood learning (Blue’s Clues, Super Why, Cha-Ching, Speakaboos, and Amazon Kids original programming), consulted on the program’s redevelopment.

The program is volunteer-taught and kit-based and includes five 45-minute sessions. New features include Cha-Ching financial literacy music video enhancements, digital posters and games for use in the classroom, extended learning opportunities and optional supplements, and augmented reality activities to do at home.

Session	Goal	Objectives Students will be able to...	Activities Students...	Changes from the 2017 Version
SESSION ONE Earn, Save, Spend, and Donate	Knowing we have four choices with money—earn, save, spend, and donate—helps us reach our personal goals and dreams and keeps cities alive and healthy.	<ul style="list-style-type: none"> Describe the four choices consumers have with money. Define deposit and withdrawal. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Money Choices” music video. Play the Earn, Save, Spend, and Donate Game, and discuss the four money choices. 	<ul style="list-style-type: none"> New session order New session title New music video New Cha-Ching Sticker Sheets New Earn, Save, Spend, and Donate game New digital assets include Vocabulary Flash Cards; and Earn, Save, Spend, and Donate game
SESSION TWO Invisible Money	There are different forms of “spend”: cash, credit and debit cards, electronic payment and checks. Cash is visible and easy to see. Other forms are invisible because we don’t see it as money being spent.	<ul style="list-style-type: none"> Define goods and services. Explain the role of money in making exchanges easier. Recognize methods of payment and whether they are visible or invisible. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Invisible Money” music video. Role-play and examine the Many Ways to Pay! Poster. 	<ul style="list-style-type: none"> New session title New music video New digital assets include Vocabulary Flash Cards
SESSION THREE How Do I Become an Entrepreneur?	Entrepreneurs create businesses where people can earn money. Entrepreneurs spend money to keep their businesses running. Entrepreneurs also save money for business needs, and donate money for the good of the community.	<ul style="list-style-type: none"> Define entrepreneur, producer, and consumer. Explain the need for a business plan. Discuss the ways in which entrepreneurs help a city. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Entrepreneur” music video. Become business owners and workers, and create a business plan for a restaurant. 	<ul style="list-style-type: none"> New session title New music video New digital assets include Vocabulary Flash Cards

<p>SESSION FOUR Money Choices Make the City Go Round</p>	<p>When people, businesses, and the city balance the four money choices (earn, save, spend, and donate), the city remains healthy and can thrive.</p>	<ul style="list-style-type: none"> • Demonstrate the importance of earn, save, spend, and donate in everyday life. • Describe how money flows through a city's economy. • Explain taxes and how the city government uses the money to pay for the goods and services it provides. 	<ul style="list-style-type: none"> • View and discuss Cha-Ching's "When You Get Money" music video. • Demonstrate how money flows in a city using the Money Moves! Card. 	<ul style="list-style-type: none"> • New session title • New music video • New Money Moves! Card role-play activity • New digital assets include Vocabulary Flash Cards
<p>SESSION FIVE Let's Build a City!</p>	<p>Students begin to understand how the individual choices they make with money, affects the economic decisions of businesses and the government.</p>	<ul style="list-style-type: none"> • Describe how personal choices make a city a good place to live, work, and play. • Recognize that businesses and the government make money choices. 	<ul style="list-style-type: none"> • View and discuss Cha-Ching's "Cha-Cha Choices" music video. • Design and construct a pop-up business and place it on the City Map. 	<ul style="list-style-type: none"> • New music video • New to do-at-home activity section in the Junior Journal. Activities include an augmented reality feature • New Cha-Ching Character trading cards • New digital assets include City Map

Concepts:

Banking, business, business decisions, circular flow of money, city, city planner, consumer, currency, deposit, economic development, entrepreneur, goods, government, income, interdependence, jobs, making payments, money choices, producer, save, savings, savings account, services, spend, taxes, transaction, withdrawal

Skills:

Brainstorming, conceptualizing, critical thinking, decision making, developing ideas, drawing conclusions, evaluating payment types, following directions, listening, making choices, making observations, mapping information, planning a business, problem solving, reading, teamwork, verbal communication, working in groups, writing